



What is good to know about bareboat yacht charters

Version 1.0 - January 2013



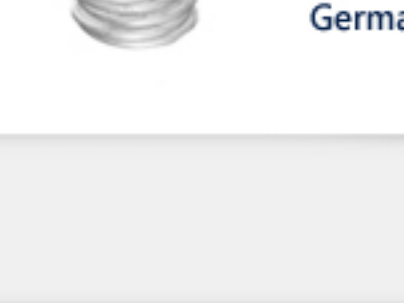
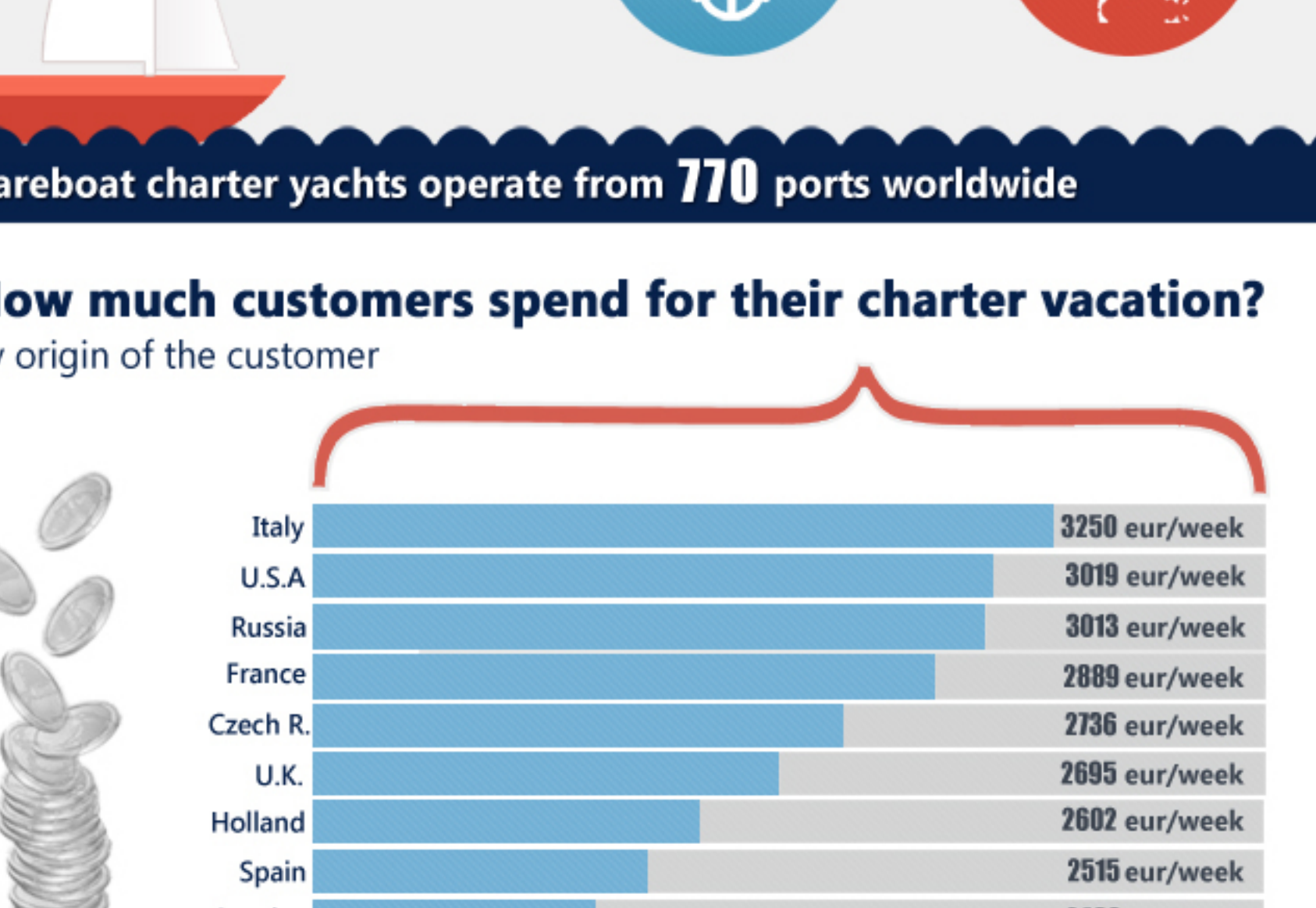
YachtSys
turns passion into business

YACHTBOOKER.com

1. Facts about the yacht charter market

Average Charter Price (EURO)

per week for Europe's leading yacht charter destinations



550 Providers

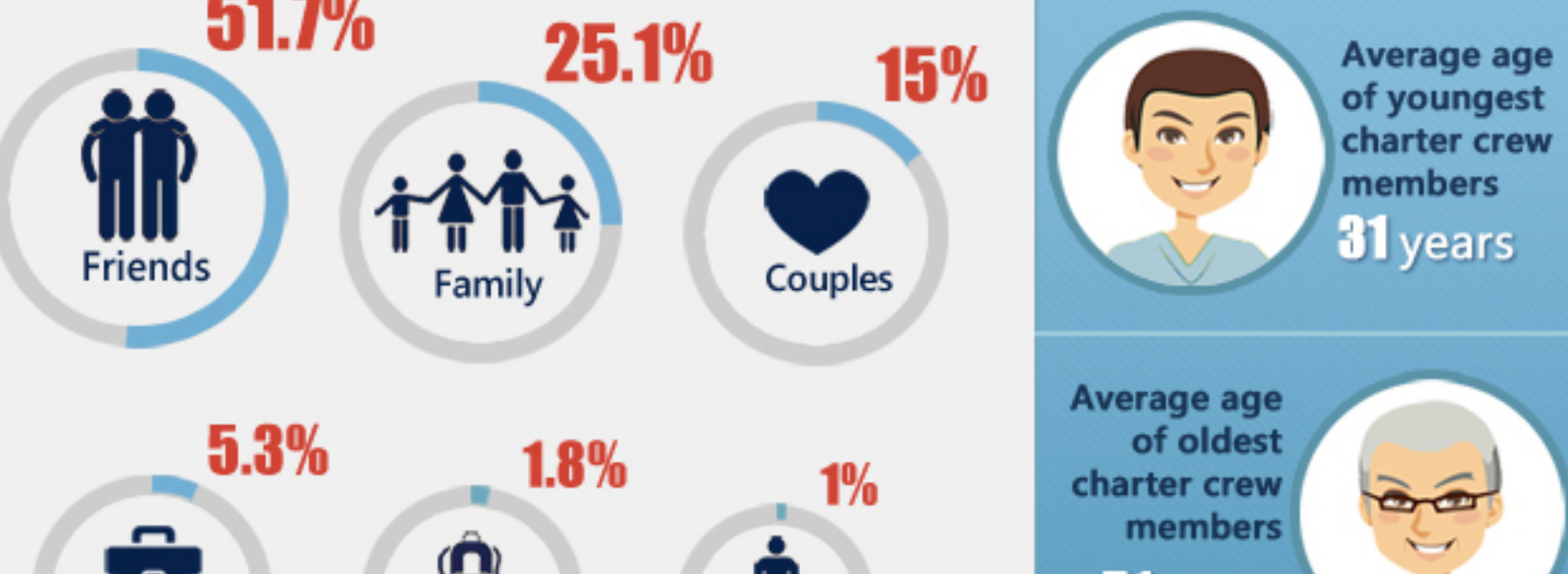
V.S.

1350 Agencies

Bareboat charter yachts operate from **770** ports worldwide

How much customers spend for their charter vacation?

by origin of the customer



2. Facts about charter customers

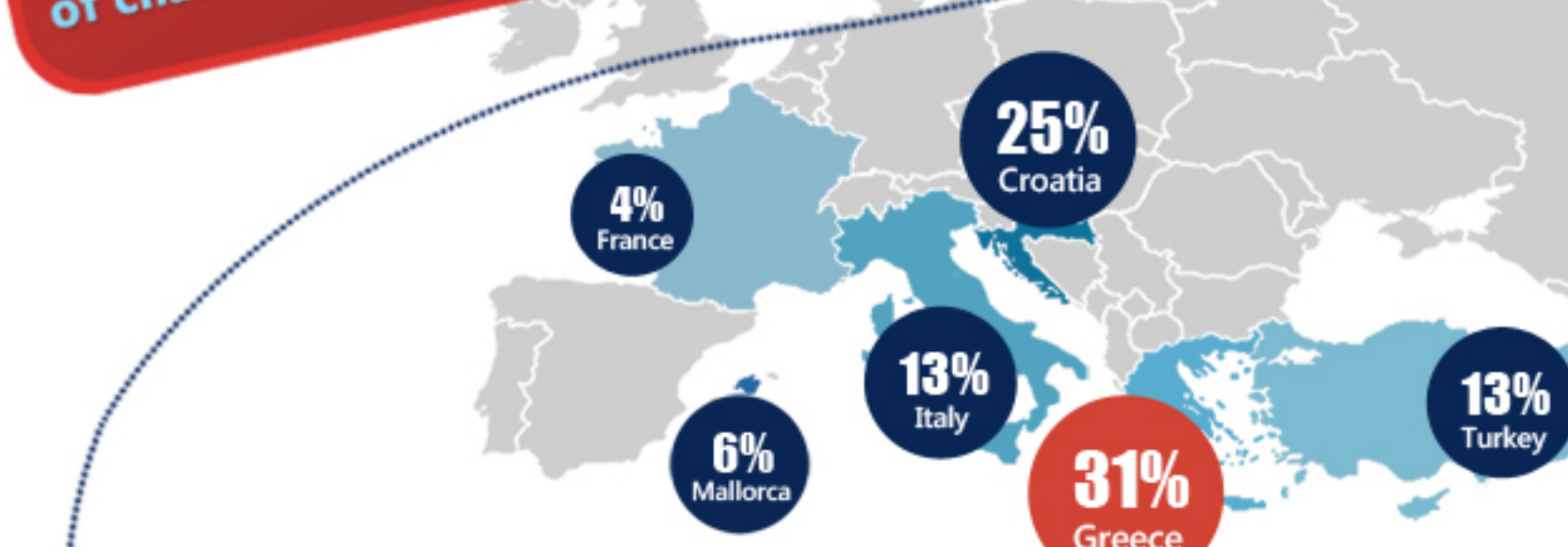
Types of yacht charter clients



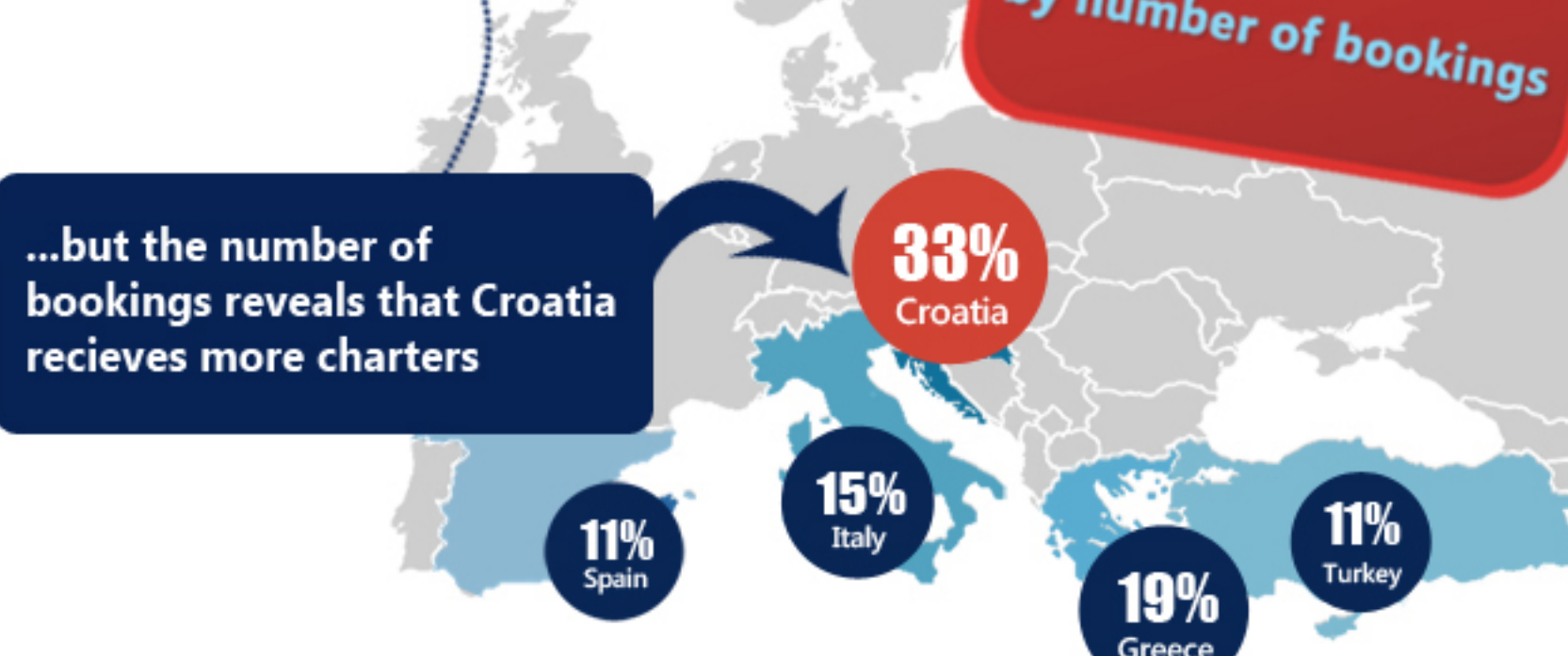
Why do clients charter a yacht?



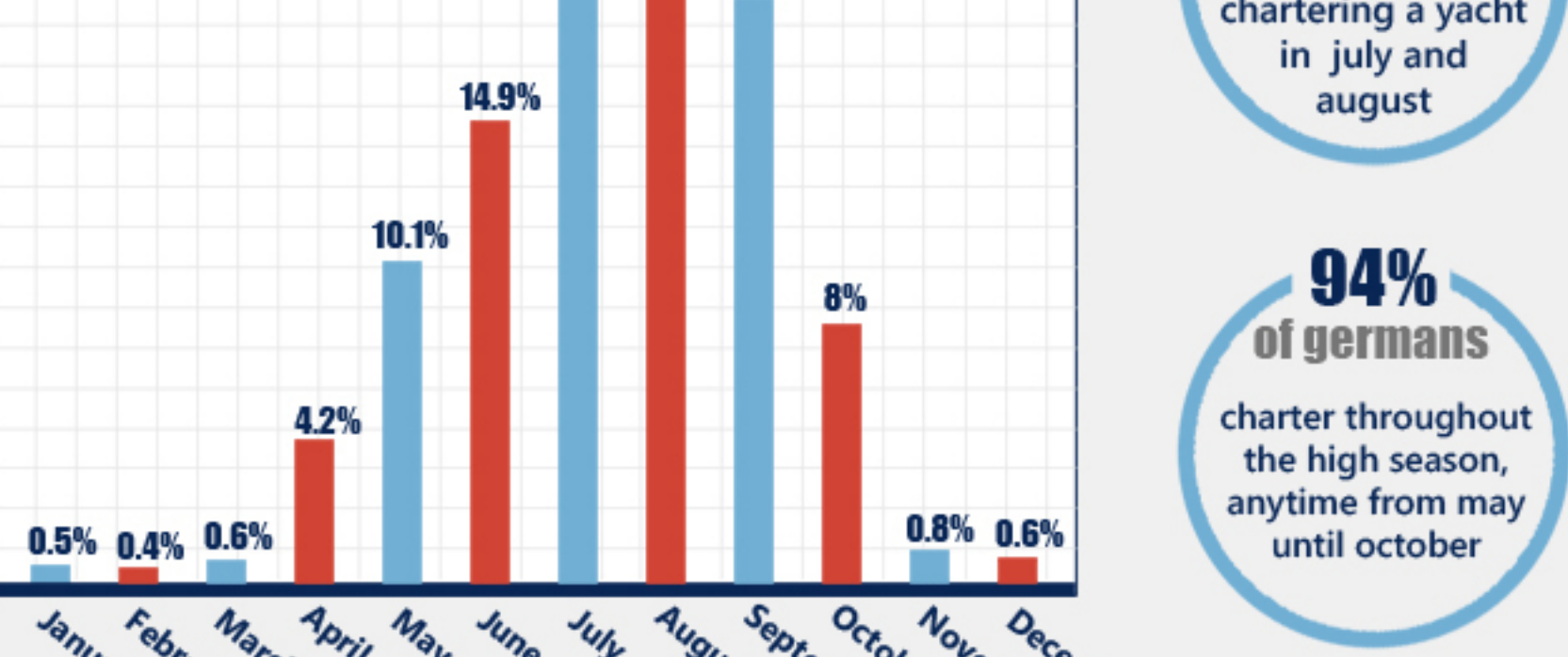
most searched phrases in google



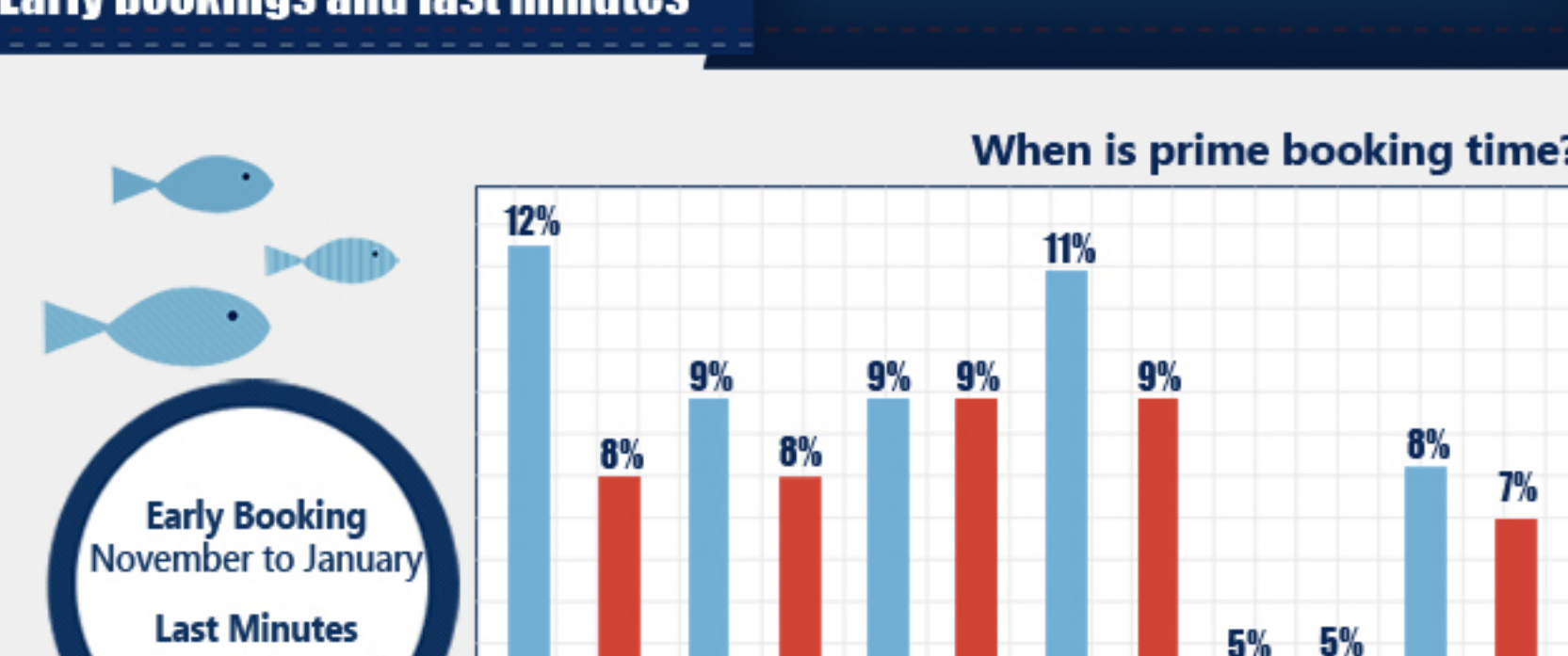
Favourite yacht charter destinations by votes of charter customers



Charter customers named Greece their favourite destination... but the number of bookings reveals that Croatia receives more charters



Favourite yacht charter period



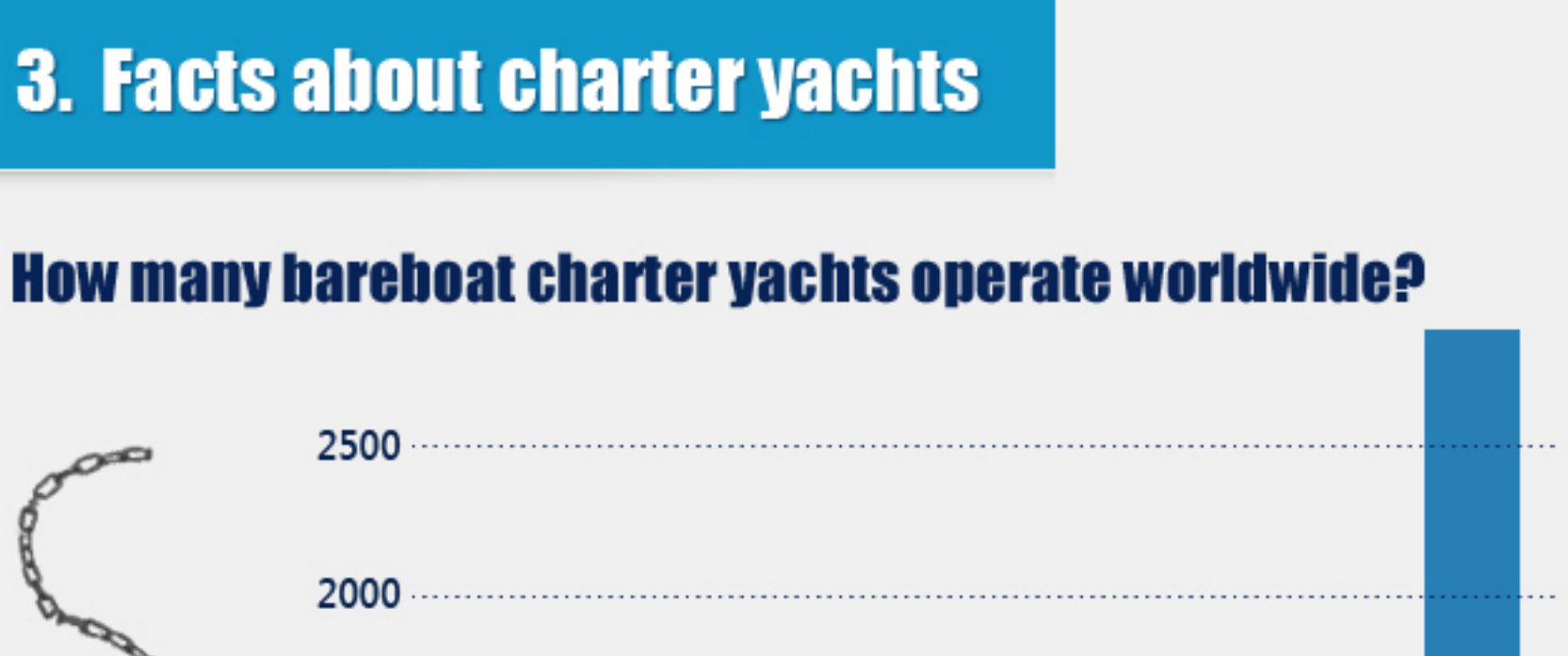
80% of italians prefer the summer months, chartering a yacht in july and august

94% of germans charter throughout the high season, anytime from may until october

Early bookings and last minutes



The majority of yacht charter clients books a yacht for Early Bird or Last Minute discounts

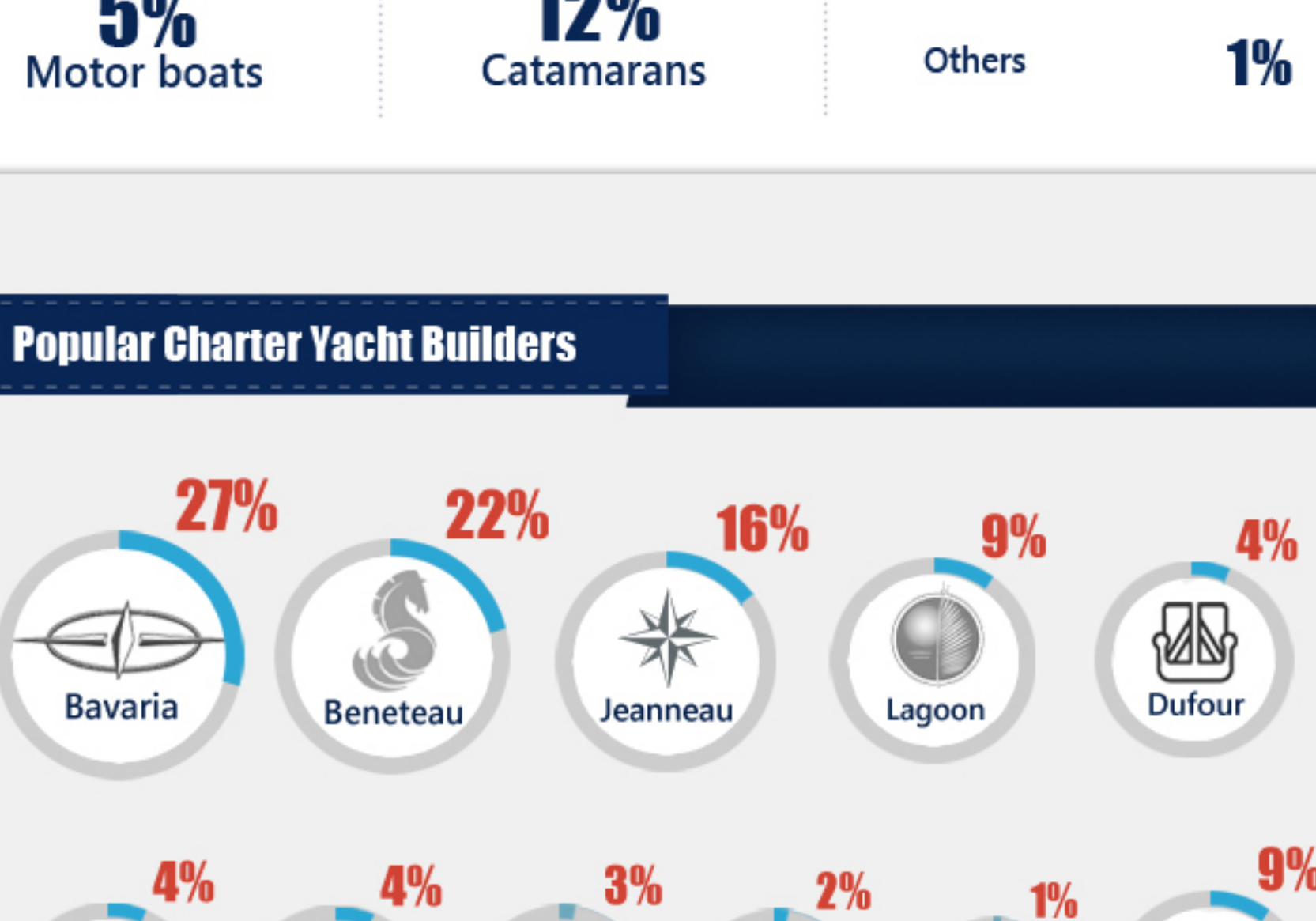


3. Facts about charter yachts

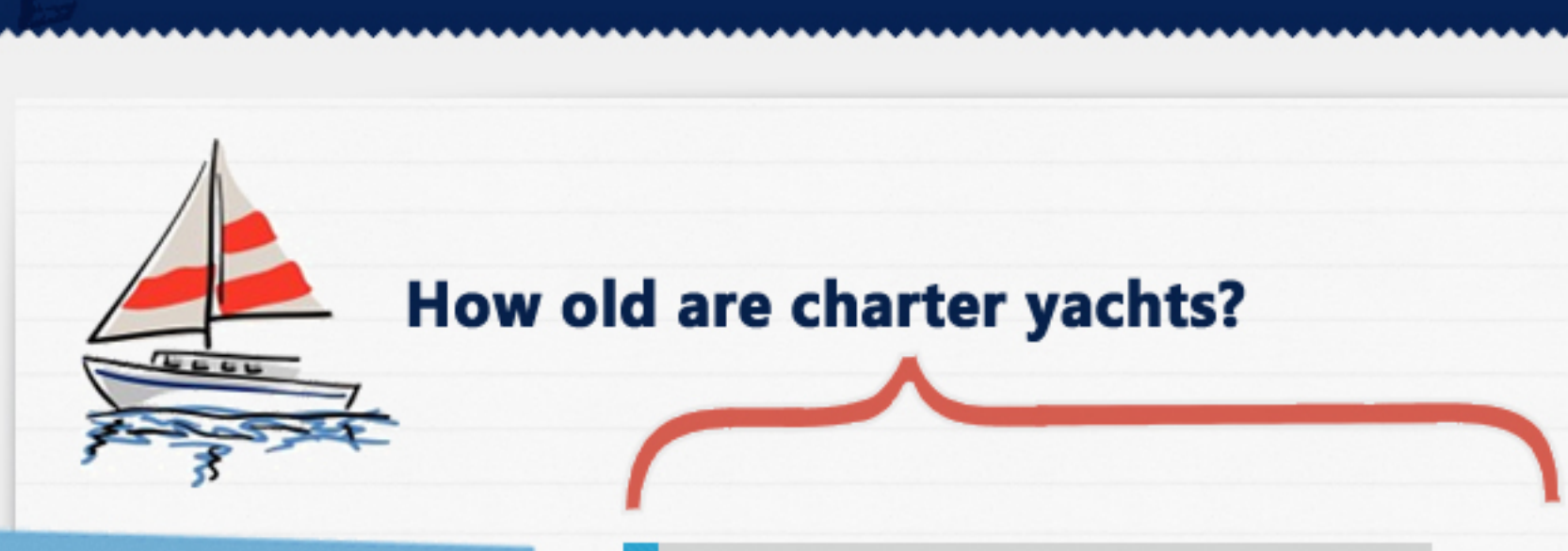
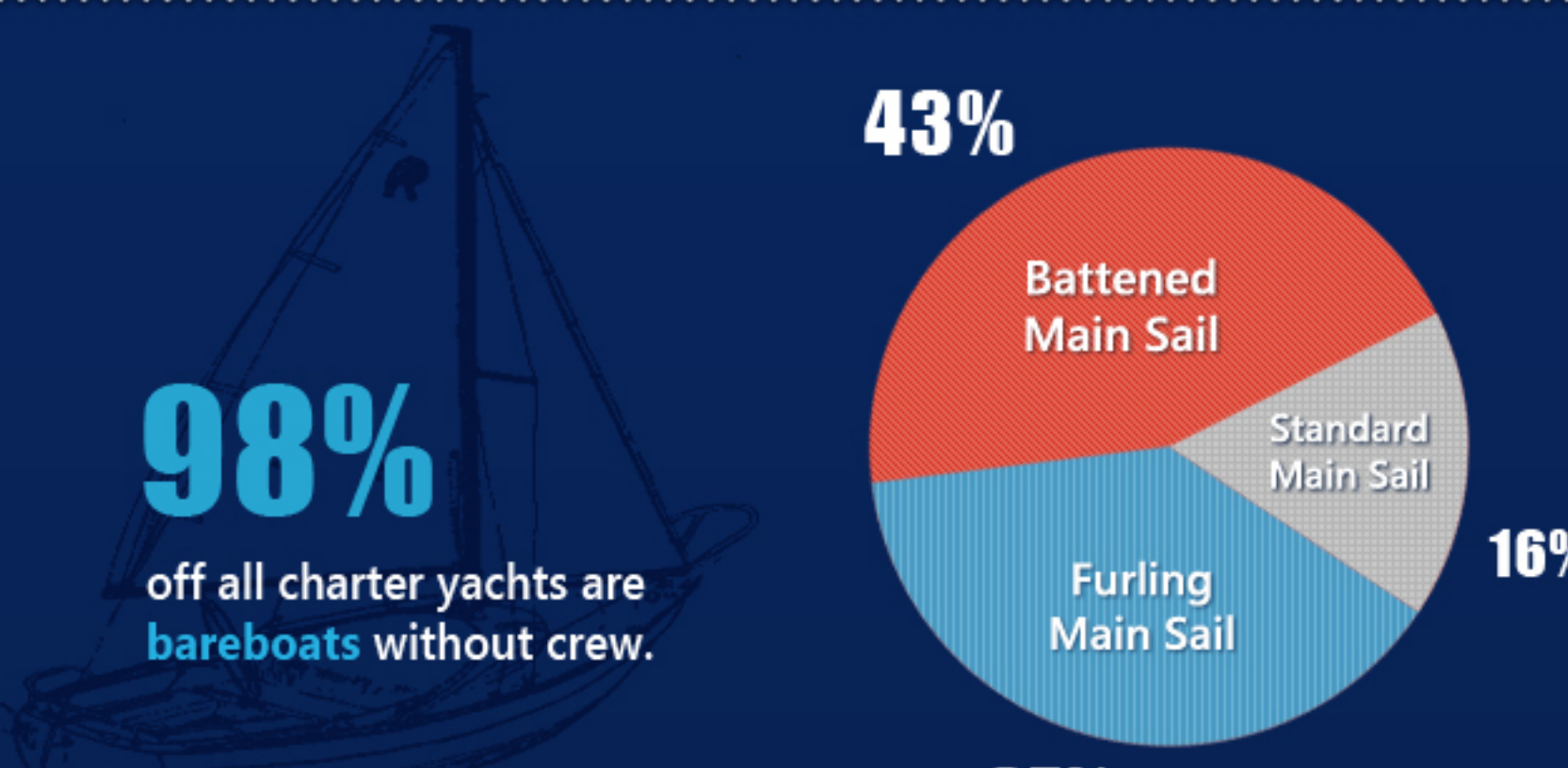
How many bareboat charter yachts operate worldwide?



A total number of **11.000** charter yachts can be estimated



Popular Charter Yacht Builders



98% off all charter yachts are bareboats without crew.

How old are charter yachts?



Are charter yachts getting bigger?

